

Cookie Notice

This Cookie Notice is part of our Privacy Policy. For more information about how we process personal information, please see our Privacy Policy.

How We Use Cookies

Wisconsin Physicians Service Insurance Corporation d/b/a WPS Data Logistics or WPS Data Logistics, Inc. ("Data Logistics") may use cookies and other similar technology (e.g., web beacons, tags, scripts, etc.) on this website. When you visit our website, our server may generate a piece of text known as a "cookie" to place on your computer. The cookie allows the server to "remember" specific information about your visit while you are connected. The cookie makes it easier for you to use the dynamic features of our web pages. Requests to send cookies from Data Logistics' web pages are designed to collect information about your browser session only; they do not collect personal information about you.

Types of Cookies

Cookies set by Data Logistics are called "first-party cookies." These are used primarily to improve how users interact with a website. Cookies set by parties other than Data Logistics are called "third-party cookies." Third-party cookies are tracked by websites other than the one you visit and are often used for analytics and marketing purposes. Data Logistics may use third-party cookies from third-party vendors, such as Google Analytics, to perform website analytics.

There are two types of cookies: "Temporary session cookies" (single session) and "persistent cookies" (multi-session). Temporary session cookies will last only as long as your browser is open. Once you close your browser, the temporary session cookie will disappear. Persistent cookies are stored on your computer for longer periods.

How We Use Temporary Session Cookies

Data Logistics uses temporary session cookies for technical purposes, such as improving navigation through our site. These cookies let our servers know that you are continuing to visit our site. The temporary cookie is not permanently stored on your computer. The cookie and the information about your visit are automatically deleted shortly after you close your browser to end the session.

How We Use Persistent Cookies

Data Logistics uses persistent cookies to help recognize new and returning visitors to our website. Persistent cookies remain on your computer between visits to our website until they expire. Data Logistics does not use this technology to identify you or any other individual site visitor.

Data Logistics' website may use persistent cookies to track language preferences. We also use persistent cookies to enable our web analytics program to measure how new and returning visitors use our website over time.

How to "Opt Out" or Disable Cookies

If you do not wish to have temporary or persistent cookies placed on your computer, you may disable them using your browser. If you decide to "opt out" of cookies, you will still have access to information and resources that our website provides, but you may be unable to fully use certain portions of the website.

You can remove any cookies that have been created in the cookie folder of the most popular internet browsers. Simply click the "Help" function on your browser and enter "cookies" to search for information on how to remove all or individual cookies.